



### **PAMELA MARSHALL**

After a decade of working in retail, Ms. Marshall was laid off during the Great Recession. A single mother, she began looking for opportunities to reclaim economic self-sufficiency. She applied to California's Transitional Subsidized Employment (TSE) program. In 2011, she was offered a short-term position as a housing coordinator at A New Way of Life Reentry Project (ANWOL).

Within the six months allotted for TSE placement, Ms. Marshall quickly demonstrated her exceptional capabilities to excel in all assigned duties. Unfortunately, the placement was temporary and ANWOL did not have the resources available to offer her full-time employment.

A key value imbedded in the work of A New Way of Life is to recognize every woman's potential. ANWOL Founder Susan Burton was so impressed with Ms. Marshall's work ethic, she was able to secure additional resources. A few months later, she offered Ms. Marshall a full-time position as an administrative assistant. She progressed to serve as Ms. Burton's executive assistant and then ANWOL's manager of office administration. In December of 2020, she was promoted to the position of Co-Director.

For over a decade, Ms. Marshall has contributed to the growth and stability of A New Way of Life. Because she has lived it, she understands the importance of valuing each client, recognizing potential and providing the resources needed to succeed. A trusted mentee of Ms. Burton, as Co-Director, she is uniquely equipped to lead a national reentry organization and further ANWOL's mission—continually working to link promise with opportunity, create change, and transform lives.